

PRIVACY POLICY

These Terms of Use apply to the www.proxa-consulting.com website, before clicking on these Terms of Use. This website is referred to in these Terms of Use as “this Website.”

Proxa Consulting Ltd. recognises that your privacy is important, and that you care about the information that is collected about you. We want you to feel secure when using www.proxa-consulting.com. This online privacy statement provides an overview of our privacy and data protection practices, so that you can better understand the steps we take to safeguard your information.

This privacy policy sets out how and why Proxa Consulting Ltd. collects and uses your personal data when you visit this website, including any data you may provide through this website.

Data controller/Contact/Data protection officer

The data controller responsible for data processing within the meaning of the General Data Protection Regulation, other data protection laws in force in the Member States of the European Union and the UK, and other provisions of a data protection nature is:

Please feel free to address any questions or concerns regarding data protection or privacy to info@proxa-consulting.com.

For all EU and UK data subjects, Proxa Consulting Ltd. is the data controller and responsible for this website.

Proxa Consulting Ltd. is consulting firm with a twist. We bring big ideas and challenge the norm. We work with our clients, not at them. We deliver value in a way that others cannot, through our brought service offerings.

Who We Are

Proxa Consulting Ltd. is a legal entity registered in the UK (Reg No. 12896541)

Scope of data protection

Data protection concerns personal data as defined in the General Data Protection Regulation, i.e. all information relating to an identified or identifiable natural person. Identifiable is any natural person who can be identified directly or indirectly, in particular by assignment to an identifier such as a name, an identification number, location data, an online identifier, or one or more special characteristics. Usage data is data required to use our website; this data includes the start, end, and extent of the user's website use.

How We Collect and Use Your Data

Proxa Consulting collects the above-mentioned information using forms and email. When you send an email or other communications to Bonorum Ltd., we may retain those communications in order to process your inquiries, respond to your requests and improve our services. When you access Proxa Consulting's services, our servers automatically record information that your browser sends whenever you visit a website. We use the above-mentioned information for research, regulatory compliance, marketing, business development, listing on pharmaceutical directories, publicity, human resources management, recruitment, events planning and hosting, in-house security, and analysis, key business operation, processing or carrying out tasks to fulfil business goals or objectives.

Consent and Access Rights

We require your consent for the processing of your data. We shall obtain your consent for individual matters, where any document deals with different matters. If we intend to use your data for a purpose which is different from the purpose for which your data was obtained, we will seek your consent prior to the use of your data for that other purpose. In the event of any merger, acquisition or other arrangements whereby Bonorum Ltd. sells or transfers all, or a portion of its business or assets (including in the event of a reorganization, dissolution or liquidation) to third parties, you hereby consent that your personal data held with Proxa Consulting Ltd. can be transferred or assigned to third parties who may become the controllers and/or processors of your personal data that was held by Proxa Consulting Ltd. prior to such merger, acquisition or other arrangements. Proxa Consulting shall at all times ensure that you are notified when your personal data is intended to be transferred to third parties in the circumstances outlined in this clause. No consent shall be sought, given, or accepted in any circumstance that may engender direct or indirect propagation of atrocities, hate, child rights violation, criminal acts, and anti-social conducts.

You may withdraw your consent, in writing, at any time and may request access to your personal information in our possession at info@proxa-consulting.com. We can, however, deny you access to the information where we determine that your request is unreasonable. You reserve the right to request the modification or amendment of your personal data in our possession. In all cases of access or modification/amendment of personal information, we shall request sufficient identification to enable us to confirm that you are the owner of the data sought to be accessed or modified/amended. Personal Data Protection Principles When we process your personal data, we are guided by the following principles, which require personal data to be:

- processed lawfully, fairly, in a transparent manner and with respect for the dignity of the human person.
- collected only for specified, explicit and legitimate purposes and not further processed in a manner incompatible with those purposes.
- adequate, relevant and limited to what is necessary in relation to the purposes for which it is processed. accurate and where necessary kept up to date.
- removed or not kept in a form which permits identification of data subject for longer than is necessary for the purposes for which the personal data is processed. processed in a manner that ensures its security, using appropriate technical and organisational measures to protect against unauthorised or unlawful Processing and against accidental loss, destruction or damage.

User Responsibility

You are required to familiarise yourself with this policy and to ensure that the information you provide to us is complete, accurate and up to date.

Data Security

Proxa Consulting implements and maintains appropriate safeguards to protect personal data, taking into account in particular the risks to you, presented by unauthorised or unlawful processing or accidental loss, destruction of, or damage to their personal data. Safeguarding will include the use of encryption and pseudonymisation where appropriate. It also includes protecting confidentiality (i.e. that only those who need to know and are authorised to use personal data have access to it), integrity and availability of the personal data. We regularly evaluate and test the effectiveness of those safeguards to ensure the security of our processing of personal data. You should be aware, however, that no method of transmission over the Internet or method of electronic storage is completely secure. While we strive to

protect the security of your information and are constantly reviewing and enhancing our information security measures, we cannot guarantee absolute security. Proxa Consulting Ltd., therefore, accepts no liability for any damage or loss, however caused in connection with transmission over the internet or electronic storage.

Links to third party sites

Proxa Consulting website may contain links to other websites owned and operated by third parties. These links are provided for your information and convenience only and are not an endorsement by Proxa Consulting Ltd. of the content of such linked websites or third parties. The information that we collect from you will become available to these websites if you click the link to the websites. These linked websites are neither under our control nor our responsibility. Proxa Consulting Ltd. therefore, makes no warranties or representations, express or implied about the safety of such linked websites, the third parties they are owned and operated by and the suitability or quality of information contained on them.

This Privacy Policy does not apply to these websites, thus, if you decide to access these linked third-party websites and/or make use of the information contained on them, you do so entirely at your own risk. Proxa Consulting Ltd. accepts no liability for any damage or loss, however caused in connection with accessing, the use of or reliance on any information, material, products or services contained on or accessed through any such linked websites. We advise that you contact those websites directly for information on their privacy policy, security, data collection and distribution policies.

Third-Party Access

Proxa Consulting Ltd. only shares personal information with other companies, entities or individuals in the following limited circumstances: We have your consent. We provide such information to other professional advisers or other trusted businesses or persons for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures. We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to:

- (i) satisfy any applicable law, regulation, legal process or enforceable governmental request,
- (ii) enforce applicable terms of service, including investigation of potential violations thereof,

- (iii) detect, prevent, or otherwise address fraud, security or technical issues, or
- (iv) protect against imminent harm to the rights, property or safety of Bonorum Ltd., its users or the public as required or permitted by law

Cookies

We use cookies to provide you with a wide range of functionalities and enhance your user experience. Cookies are tiny files stored on your computer through your browser. If you do not wish to receive cookies, you may deactivate cookie storage on your computer by changing your browser settings accordingly. Please note that the proper functioning of the website may be impaired, and the range of functionalities may be limited if you deactivate cookies.

In particular, we are using the following cookies:

Cookies to store your preferred languages and custom settings
Cookies with an individual identifier to re-identify your browser
(please refer to the “Pseudonymous user profiles” and “Google Analytics” sections for further details)

Data security

Your visits to our website are protected by encryption technology. The level of protection always depends on which encryption your Internet browser supports. You can tell whether an individual page of our website is encrypted by the key or closed lock symbol in the status bar of your browser. We also use appropriate technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction, or against unauthorised access by third parties. Our security measures are continuously improved in line with technological developments.

Your rights

You have the following rights under English law. If you wish to exercise any of the rights below, simply write to us at the above address.

Right to confirmation and right to information – we will be happy to confirm whether we process your personal data, what data it is and for what purpose it is processed.

Right to rectification – if the data we store is incorrect, we will of course be happy to correct it.

Right of erasure – if you want your personal data to be deleted, we will, as far as legally possible, comply with your request. If data must be kept for legal reasons, it will be blocked. The data is then no longer available for further use.

Right to restriction of processing – should you wish to restrict the use, we will, as far as legally possible, comply with your request.

Right of revocation – if you wish to revoke any consents already given, we will pursue your request accordingly.

Right to object – if your personal data are processed on the basis of legitimate interests pursuant to point (f) of Article 6(1) of the GDPR, you have the right to object to the processing of your personal data pursuant to Article 21 of the GDPR if there are reasons for doing so that result from your particular situation or are against direct marketing. In the latter case, you have a general right to object, which we will accept without a particular situation being stated. If you would like to exercise your right of revocation or objection, simply send an e-mail to info@proxa-consulting.com.

You also have the right to lodge a complaint to a supervisory authority about the processing of your personal data.

Contact Details

If you have any questions about this privacy policy or about your legal rights, please contact the Information Security and Compliance Manager using the details set out below.

SVS House, Oliver Grove, London, SE25 6EJ, UK

Changes to privacy policy

We reserve the right to update this privacy notice at any time, and we will provide you with a new privacy notice when we make any substantial updates. We may also notify you in other ways from time to time about the processing of your personal information.

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